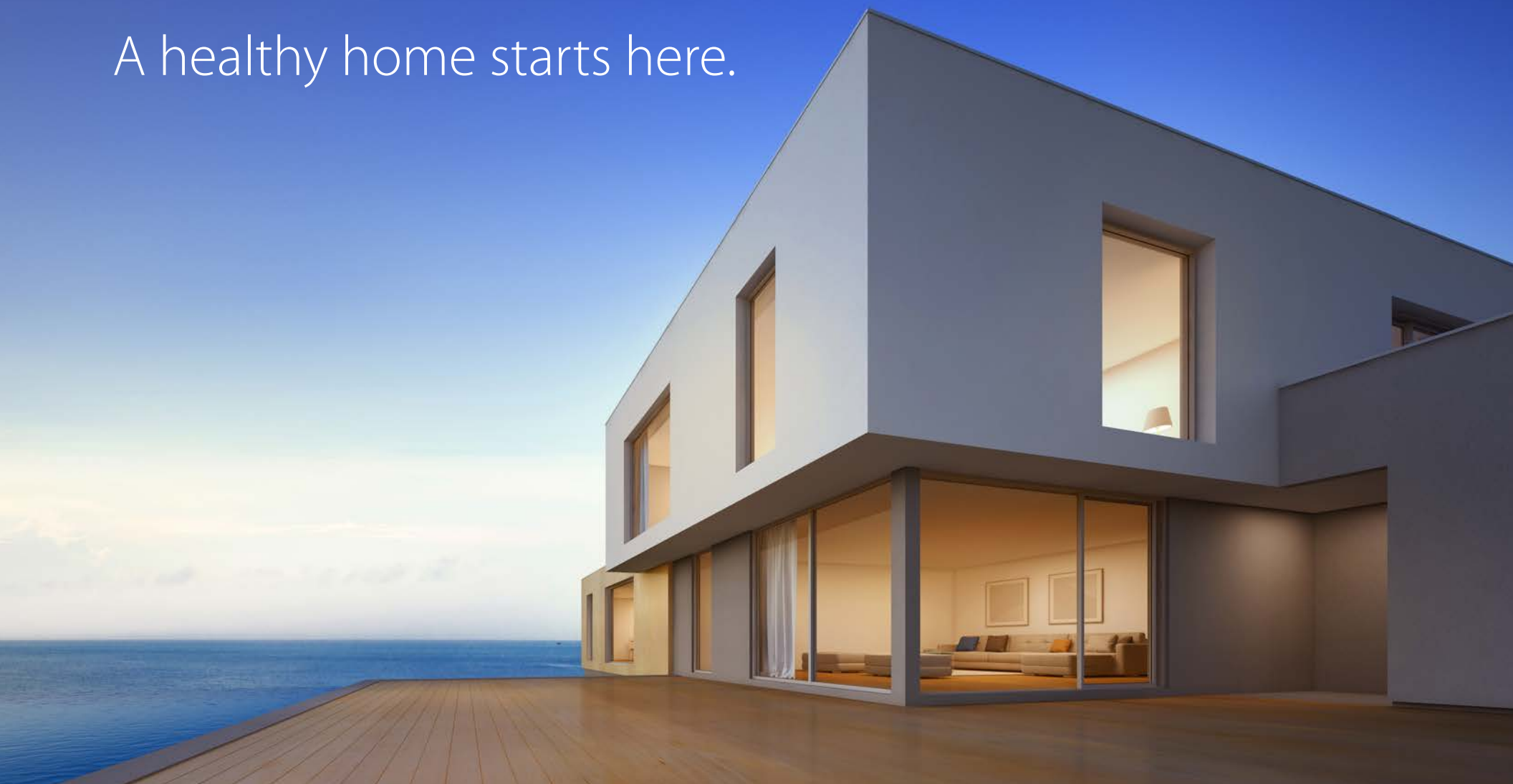


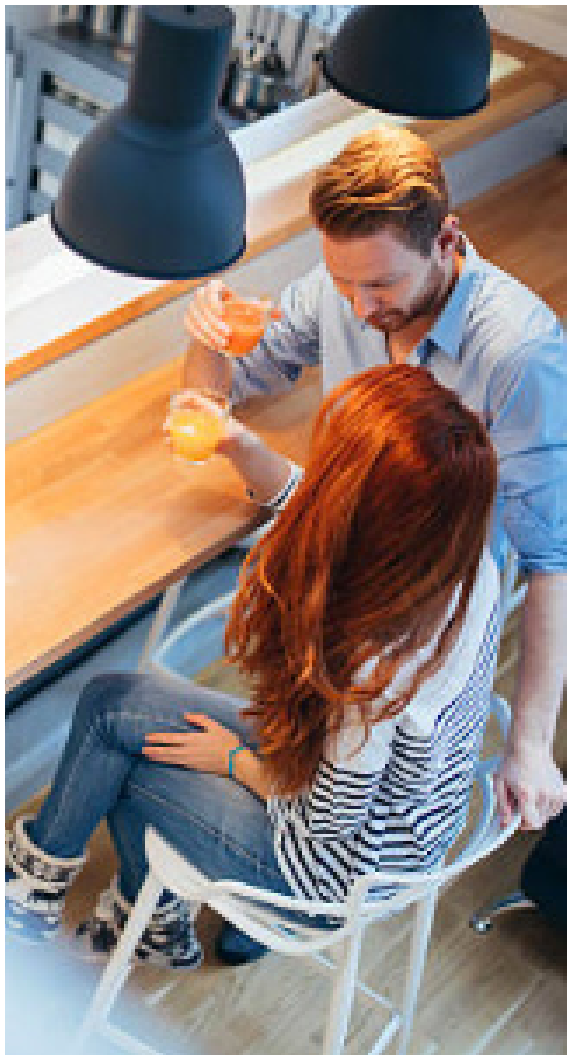


A healthy home starts here.





If there's one place where we should be able to relax and take a deep breath, it's home. But one of the world's biggest health crises is finding its way indoors – none of our homes are exempt from rising levels of air and water pollution. At Pure Wellness, we have been combating this epidemic for decades, with the dedication and innovation it deserves. And now, with the fully integrated Pure365 system, homeowners like you have more power than ever to keep your indoor air pristine, and your tap water better than bottled. So you can get home at the end of a long day and take that deep breath, without thinking twice.



The health of your home,
in the palm of your hand.



Take control of your home's air and water quality, with the incredibly easy, smartphone-compatible, integrated technology of Pure365.

It's never been easier to protect your home from harmful airborne particles and waterborne contaminants. Pure365 is a revolutionary, integrated system of hardware and software that both filters and tracks your indoor air and water. Our filters are the most powerful in the world, capturing over 99% of potentially harmful bacteria and volatile organic compounds.

And the 1% of the time when something slips through, Pure365 software leaps into action. You'll get an alert on your phone from the PURE365 app, as well as directions on how to fix the problem. Our app also:

- Allows you to compare your indoor air quality to the air outside
- Identify issues that are negatively impacting one's health and need to be addressed
- Tells you when outdoor air is safe, so you can open windows to ventilate
- Tracks air quality levels around the world better plan for travel and outdoor activity
- Educates you about pollutants and the harm they can cause to help you cultivate a healthy lifestyle



AIR POLLUTION IS THE WORLD'S #1
HEALTH EPIDEMIC. WHILE INDOOR
AIR POLLUTANTS ARE INVISIBLE,
THEY'RE NO LESS HARMFUL.

- America spends 90% of its time indoors
- Indoor air can be up to 5X more polluted; indoor radon is the second-leading cause of lung cancer in the U.S.
- Up to 45% of children's bedrooms have high levels of carbon dioxide due to insufficient ventilation
- A lifetime of exposure to carcinogenic contaminants in tap water would cause 100,000 cancer cases in the U.S.





MONITORING

Pure365 air quality monitors have advanced sensors to measure pollution levels in the air. It communicating with your smart thermostat to activate the HVAC system when pollution levels pass a certain threshold.



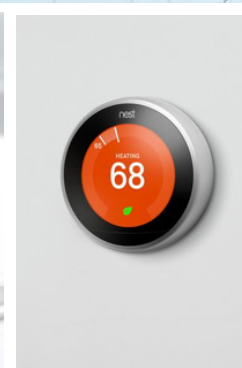
CONTROLLING

When the Pure365 Smart Thermostat receives a bad air quality signal from the monitor, it activates your HVAC system to direct polluted air through your whole house filter system, sending clean, purified air out of the supply vents. This saves you energy, quickly paying for itself.



PURIFYING

The Intellipure Super V whole-house air purifier delivers the cleanest air throughout your home, reducing the particulate level by over 90%. And state-of-the-art Bluewater filters ensure that the water coming out of your tap is as pure as possible – even better than bottled.



The reputation of a leader.

When you choose PURE Wellness to make your space healthier, you're in great company.





pure365.com